

5th ANNUAL DAVE RENNIE  
MEMORIAL CHARITY GOLF DAY



# SPONSORSHIP PACKAGE

In support of the Campbell River Hospice Society

A close-up photograph of a white golf ball sitting on a white tee. The ball is in sharp focus, showing its dimpled texture. The background is a soft, out-of-focus green, suggesting a golf course. The image is positioned on the right side of the poster, partially overlapping the dark blue header.

**WE NEED  
YOUR  
SUPPORT!**

**Saturday, August 7, 2021**

**Campbell River Golf & Country Club**

**[www.crhospice.ca](http://www.crhospice.ca)**

# THE EVENT

The 5th Annual Dave Rennie Memorial Charity Golf Day will be held Saturday, August 7, 2021, at the Campbell River Golf & Country Club.

This special event is held each year to honour the memory of Dave Rennie as well as raise funds for the Campbell River Hospice Society.

This year things will be a bit different because of the pandemic. However, we found a way to have a ton of fun, while keeping you safe.

This year's goal is to raise \$50,000 and we are inviting you to help us make that happen.

## THE EVENT

The best way to honour Dave is to be sure everyone has a great time at this event!

Registration includes; driving range access, power carts, hole activities, virtual auction, prizes and more!

This year we staying safe by introducing our Virtual Website which includes;

- Online Chat Forum
- Interactive Dave Rennie Memorial Wall
- Access to our Tippy Tourney Challenge to win prizes
- Virtual Auction (starts Friday, July 30 at 10 am and ends August 7 at 8 pm)
- **Interactive Sponsor page**
- Outline of the Event, Hole Activities, Proximity Prizes, Game Rules
- Interactive Score Posting



You can purchase your sponsorship and registration online at  
[www.crhospice.ca](http://www.crhospice.ca)



# SPONSORSHIP

PURCHASE YOUR SPONSORSHIP ONLINE AT [WWW.CRHOSPICE.CA](http://WWW.CRHOSPICE.CA)

## Platinum Sponsor

**\$2500+**

- 2 Complimentary golf registrations/customized registration process
- Opportunity to provide a video for our virtual website, welcoming golfers and showcasing your support
- 2 Company signs/banners at the event (provided by company)
- 1 Hole Sponsorship (logo on signage at designated hole)
- Opportunity to host an activity at your hole (games, food, drink etc)
- Logo and verbal recognition during the event on our online forum
- Inclusion in our social media campaign, showcasing your sponsorship
- Logo recognition in all marketing materials
- A large presence in our virtual sponsor wall including advertising video, posts, specials etc.
- Logo recognition in thank you ad, post-event

## Gold Sponsor

**\$1000+**

- Static advertisement banner on the Virtual Golf Website
- 1 Company sign/banner at event
- 1 Hole Sponsorship (logo on signage at designated hole)
- Opportunity to host an activity at your hole (games, food, drink etc)
- Logo and verbal recognition during event
- Inclusion in social media campaign
- Logo recognition in all marketing materials
- Logo recognition in thank you ad, post-event

## Silver Sponsor

**\$500+**

- 1 Hole Sponsorship (logo on signage at designated hole)
- Opportunity to host an activity at your hole (games, food, drink etc)
- Logo and verbal recognition during event
- Inclusion in social media campaign
- Logo recognition in all marketing materials
- Logo recognition in thank you ad, post event

## Comfort Station Sponsor

**\$500+**

CASH OR DIK

- 1 Hole Sponsorship (logo on signage at designated hole),
- Opportunity to host an activity at your hole (games, food, drink etc)
- Logo and verbal recognition during event
- Inclusion in social media campaign
- Logo recognition in all marketing materials
- Logo recognition in thank you ad, post-event

## Hole Activity Sponsor

**\$250+**

CASH OR DIK

**All COVID 19 health precautions will be followed**

- 1 Hole Activity that includes food, drink or games that is a value of \$250 +
- Opportunity to market product at the hole

## Hole Sponsor

**\$150+**

- 1 Hole Sponsorship – logo on signage at designated hole
- or
- In memory hole with photo and name of a loved one on hole signage

## Auction/Prize

**Donor**

DIK

- Brand recognition on the bid sheet
- Opportunity to provide marketing materials with the item

For a customized sponsorship package or more information, contact  
Louise Daviduck at CRHS 250-286-1121

# SPONSORSHIP FORM

Company Name:

Contact Name:

Email:

Phone:

Address:

Postal Code:

## SPONSORSHIP LEVEL

☐ Payment enclosed ☐ Send Invoice

- ☐ \$2500 - Platinum Sponsor
- ☐ \$1000 - Gold Sponsor
- ☐ \$500 - Silver Sponsor
- ☐ \$500 - Comfort Station Sponsor
- ☐ \$250 - Hole Activity Sponsor (DIK)
- ☐ \$150 - In Memory Hole Sponsor
- ☐ \$150 - Hole Sponsor
- ☐ Donation In Kind - Auction Donor

Tax receipts are available in lieu of sponsorship benefits. A Donation-In-Kind tax receipt can be provided for auction donations - if proof of item value is provided

# 100%

of your financial support will go directly to CRHS's programs and services in our community of Campbell River!

### DID YOU KNOW...

Throughout this pandemic, the Campbell River Hospice Society (CRHS) has continued to provide critical support to those struggling with acute grief and facing end-of-life.

Our community is in crisis and the Hospice Society will be facing these struggles for a long time.

Our clientele has increased by a staggering 63% since the pandemic started, and the numbers continue to rise.

We provide over 2900 client appointments per year from the ages of 4 to 101.